

# MCGUIGAN WINES

## BLACK LABEL RED 2010



**REGION** South Eastern Australia

**COLOUR** Plum with brick red hues

**AROMA** Delightful aromas of cherry and blackberry fruits matched with a hint of spice.

**PALATE** The first thing you notice about this wine is the lovely berry and spice aromas. Following this is the wonderful flavours of spicy plum, cherry and blackberry that flow through the mouth, resulting in an approachable fruit driven wine with a smooth and mouth filling finish. It is nicely balanced with great fruit characters and a persistence of flavour.

**FOOD** Our famous Black Label Red is a very versatile wine that is especially rewarding with tomato based Italian, spicy Asian food and pizza.

**NOTES** Rich and flavoursome red wines have been an Australian favourite for many years. This classic red wine is no exception and was blended to achieve exactly this. The McGuigan Black Label Red is a very consistent wine which has made it an all time favourites and the No. 1 Branded Red Wine in Australia\*

The fruit for this wine is sourced from our vineyards in South Australia, Victoria and New South Wales. Fermentation was conducted in stainless steel using a selected yeast strain over a seven-day period. Post-fermentation, the wine was matured and blended allowing the winemaker to create this smooth, approachable fruit-dominant wine.

**TECH** Alc 13.5%

\* Nielsen Scantrack by volume 31/8/10

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*International Winemaker  
of the Year*